

Senior Military Science Instructor: MSG Joshua Kelley Professor of Military Science: MAJ Trevor Liverpool 1



US Army Cadet Command Mission & Vision



- **MISSION:** We partner with universities to recruit, educate, develop, and inspire Senior-ROTC Cadets in order to commission Officers of character for the Total Army; and partner with high schools to conduct Junior-ROTC in order to develop citizens of character for a lifetime of commitment and service to our nation.
- VISION: We are an innovative, effective organization manned by specially selected and qualified professional Cadre, Staff and Faculty fully prepared to educate and train the most diverse and talented Cadets from across the Nation to become better Citizens, adaptive leaders, lifetime learners, critical thinkers and problem solvers who are committed to the Army Ethos and Profession of Arms.





MISSION: The University of Akron, 42nd Ohio Volunteer Battalion, recruits, retains, develops and commissions quality officers of character to meet the annual needs of the Army.

GOALS:

- Focus efforts on building a strong core group of Cadets by contracting high quality Scholars, Athletes and Leader (SAL) students through the Incoming Freshmen, and High School campaigns (Main Effort) and maintain them in the program through the Progression Campaign (Main Effort). The Lateral Entry and the Leader Training Course (LTC) campaigns (Supporting Effort) will augment the mission set by targeting high quality sophomores.
- 2. Key tasks include retention through awarding of 3 year scholarships and high quality training, penetration into Markets of Opportunity, and working with OHARNG, USAREC and our university partners.
- 3. Meet assigned Commission mission as determined by the US Army Cadet Command. Typically this is 15 Cadets per year as Second Lieutenants in the US Army, 2 of which are nurses who will serve in the Active Army Nursing Corps.
- 4. Disciplined and focused integration with the University's marketing and recruiting activities, to include social media and email marketing.





SERVICES:

- The department also conducts *recruiting* operations to inspire incoming students to sign up for the introductory Military Science courses during their freshman and sophomore years. Additionally, the recruiting effort seeks high-prospect high school students, through recruiting visits to HS guidance counselors and recruitment of National Scholarship winners to use their scholarships at the University of Akron. **Priority 1**
- The ROTC department provides academic classes and *training* to freshmen up to senior level students fulfilling the Army ROTC Military Science curriculum, which leads to commissioning as officers in the US Army.
 Priority 2
- The department also conducts academic advising to the ROTC students to ensure they remain on track *(retention)* to graduate on time and meet all graduation and DoD commissioning requirements. Priority 3
- Prepares all human resource documentation for accession of Cadets into the US Army upon contracting and a commissioning.





Critical Partners:

- UA College Advisors
- UA Recruiting and Marketing
- UA Orientation and Admissions
- UA Athletic Department
- UA Financial Aid and Scholarship Personnel
- UA Bursar's Office
- UA Military Services

Customers or end-users:

- Students enrolled in the Military Science Program





Key performance analysis:

Student Enrollment and Commissioning

Fall	2011	2012	2013	2014	2015	2016	2017	
Semester	2011	2012	2015	2014	2015	2010	2017	
MSL1	29	34	35	56	40	47	53	
MSL2	15	13	29	20	27	24	21	
MSL3	14	13	13	21	15	24	13	
MSL4	15	18	10	12	16	13	23	
MSL5	5	9	5	3	6	9	7	
Total	78	87	92	112	104	117	117	
% Chg from Prev Yr		112%	106%	122%	93%	113%	100%	
Commiss	12	18	12	9	10	13	21	
Table I								

Brief assessment

The Military Science Department is just coming out of a time with minimal personnel fills. As of the academic year 2017-2018, we are now 100% filled and will be adding an additional authorization for a logistics coordinator this upcoming school year. We anticipate continued Army support to maintain the program's manning and funding to meet the Army mission of commissioning highly qualified officers.





RESOURCES:

Personnel

	Professor of Military Science Active Duty Major Trevor Liverpool Arrived Jul 17	
Senior Military Science Instructor	Assistant Prof of Military Science	Administrative Assistant
Active Duty	Active Duty	Last filled in 2010
Master Sergeant	Captain Rober	Tamra Dixon
Arrived Nov 17	Arrived Aug 17	Effective Jan 18
Recruiting Operations Officer	Program HR	Program Logistics
Mr. Terry Michaels	Mr Les Stroud	New Hire Identified
DoD Civilian	DoD Civilian	DoD Civilian
Arrived Aug 12	Arrived Sep 17	Anticipate Arrive 4 th Qtr FY 18

Active Duty Army	DoD Civilian	UA Hire
Not paid by UA	Not Paid by UA	Full Time – UA Salaried





Financials

Academic Year 2018 Allocated Funding

	Account	Amount
1 full time admin asst		64,500
Room+Board Incentive, 18 X CDT ROTC LLC	203323	83,000
Tuition Incentive	200629	65,000
Nurse Scholarship	203322	30,000
Discretionary Funds	203321	26,500
Ohio NG/USAR Stipend	200631	28,000
University Operating Funds	203320	31,000
TOTAL		\$328,000

Table II





Scholarships

Academic Year 2018 ROTC students with Army or OHNG scholarships used at UA

	Number	Amount	
Ohio NG/USAR Scholarhips	28	\$	280,000
Army ROTC Scholarships	40	\$	400,000
Total		\$	680,000

 Table III-a
 Based upon \$10,000 tuition and fees per year

Academic Year 2018

US Army Funding for Military Sci Dept

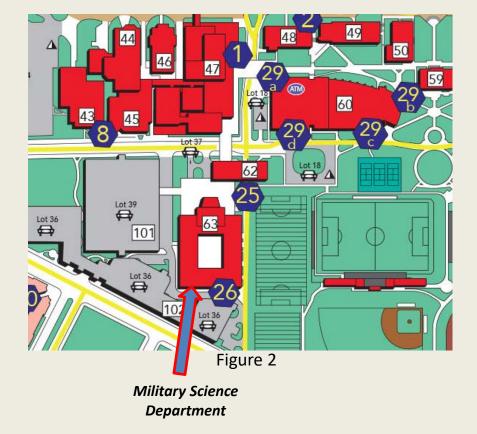
	Number	Amount	
Active Duty Salary	3	\$	275,000
DoD and Contractor Salary	3	\$	165,000
Operating Funds		\$	50,000
Total		\$	490,000





Facilities

- **ROTC Located in Basement of Shrank Hall** South
- Rms 1, 4 Classrooms
- *Computer Lab Cadet Offices Rm 3 7/2
 - # PCs/printers-copier
- Rm 5 Supply Room
- Faculty/Staff Offices Rm 8
- PT Facilities Fld Hs, Gym
- Rms 5b, 6b Storage Rooms
- Vehicles (GSA vans) 2
- Army Office Computers 6



*Lab computers were recently purchased to replace antiguated computers that have been in the lab for the past 5 years





FUTURE PLANS:

a. Potential Changes

The US Army plans to keep Universities that meet their commissioning missions as host detachments. The University of Akron has remained as a viable ROTC detachment for the past 5 years. Our commissioning requirement is 15 Lieutenants per year or an average of 12 per year if alternate viability criteria are met. We have met the alternate viability criteria with an average of at least 12 each year. As you can see in the last two years, we have met our commissioning requirement. Based upon forecasted commissions for the next several years, we will also meet the commissioning requirements to remain a viable host program for the US Army.

b. <u>Trends</u>

There has been an overall decrease in cumulative GPA among freshmen and sophomores coming into the ROTC program. Our department fosters a community of mentorship and academic tutoring, between the senior class and the underclassmen.